



INTERNATIONAL BUSINESS WITH FRENCH



UNIVERSITÉ
Clermont
Auvergne

INSTITUT LETTRES, LANGUES,
SCIENCES HUMAINES ET SOCIALES

UFR Langues, Cultures
et Communication

INTERNATIONAL BUSINESS WITH FRENCH

Université Clermont Auvergne, through its Faculty of Languages, Culture and Communication offers an undergraduate-level program in International Business with French.

This programme is taught entirely in English and enables students to learn the French language and to get to know the French people and the country of France. The International Business with French program is located at the university campus in Clermont-Ferrand, right in the heart of France. Excellent learning conditions, modern computing and language laboratories,

multi-media center and library are situated in a magnificent environment.

Full student services are available (restaurant, social services, meeting rooms...) and to help students settle and meet people the campus offers a mix of cultural events, celebrations and affordable trips to places of interest.

Students may register for one or two semesters of study. Students who successfully validate two semesters and who have already completed at least two years of higher education will be awarded the Université Clermont Auvergne diploma in International Business with French.

Course summary

FALL semester

SPRING semester

Classes	Number of hours	Classes	Number of hours
European History	20 h *	European Union, unity and diversity	20 h **
EU history, structures and policies	20 h *	France as a tourist destination	20 h **
Research project	20 h ***	Research project	20 h ***
Principles of management	20 h *	Export sales management	20 h *
Project management	20 h ***	Business strategy	20 h *
International business	20 h *	Principles of finance	20 *
Business project	20 h *	International marketing	20 *
Negotiating techniques	20 h *	Cross-cultural communication theory	20 h *
Negotiating in practice	20 h **	Cross-cultural communication practices	20 h *
Doing business in France	20 h *	International business communication	20 h *
Selling in other countries	20 h *	International business	20 h *
French language	120 h **	French language	120h **
Total	340 h ****	Total	340 h *****

* 10 h of lectures, 10 h of tutorials, ** of tutorials, *** 5 h of lectures, 15 h of tutorials, **** 90 h of lectures, 250 h of tutorials, ***** 85 h lectures, 255 of tutorials

FOR MORE DETAILS PLEASE CONTACT THE PROGRAM DIRECTOR:

Christophe Aurine: christophe.aurine@uca.fr or **the administration officer:** contact.ibf.lcc@uca.fr

UFR LANGUES, CULTURE ET COMMUNICATION

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Feel free to visit our official website, practical information is available at:
<https://lcc.uca.fr/formation/diplome-dunivsite/international-business-with-french>