

DIPLOME	Licence d'Information et Communication (INFOCOM)
PARCOURS	Pas de parcours pour ce diplôme
ANNÉE D'ÉTUDES	Licence niveau 2
INTITULÉ DU COURS	Théories de la communication en anglais 2
ENSEIGNANT(S)	Cécilia BRASSIER RODRIGUES
Adresse de contact	Cecilia.BRASSIER@uca.fr
TYPE DE COURS	CM + TD
NOMBRE D'HEURES	10h CM et 5h TD
LANGUE D'ENSEIGNEMENT	Anglais
TYPE D'ENSEIGNEMENT	En présentiel et à distance
CAPACITÉ D'ACCUEIL LIMITÉE	Oui
SI OUI NOMBRE DE PLACES OUVERTES	25
OUVERT AUX ETUDIANTS ÉTRANGERS	Oui
SI OUI NOMBRE DE PLACES OUVERTES	2
PRÉ-REQUIS	

OBJECTIF DU COURS

During the two semesters of licence 2, we will illustrate the importance of looking at culture and human behaviour to improve communication. To do so, we have selected several communication theories that help understand the consequences of the interactions among people who can come from different cultural backgrounds and who have diverse expectations.

DESCRIPTIF DU COURS

We will be looking at intercultural communication. It is based on interactions with people from different cultures. In anticipation of your international mobility, but more generally in anticipation of your professional future, you must prepare yourself for this type of interaction because cultural differences between actors can lead to misunderstandings and clumsiness.

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Retrouvez les coordonnées de votre secrétariat pédagogique : <https://lcc.uca.fr/lufr/services-administratifs>

The aim of this course is to give you a better knowledge of interculturality: what is culture? what are cultural gaps? how can you prepare for intercultural interactions? The concepts and theories we will study will help you improve your skills and develop your abilities to communicate most effectively and appropriately with others who are culturally different.

The topics that will be covered are:

- ethnocentrism and stereotypes;
- space, time and communication context;
- Hofstede's cultural dimensions.

This course is a lecture/discussion class with strong emphasis on student involvement. Students are expected to read all relevant material (cases and article assignments) prior to class and be prepared to take an active role in discussions (participation will be evaluated).

BIBLIOGRAPHIE / SITOGRAPHIE

Elements of bibliography will be given in each session.